

## North Camden Zone Privacy Policy

### Why we collect your personal data and informed consent

We take seriously the protection of your privacy and confidentiality and we understand that you are entitled to know that your personal data will not be used for any unintended purpose and will not accidentally fall into the hands of a third party.

We undertake to preserve the confidentiality of all information you provide to us.

Our policy complies with UK law accordingly implemented, including that required by the EU General Data Protection Regulation (GDPR). The Winch is committed to ensuring any personal data will be dealt with in line with the General Data Protection Regulation (GDPR).

The law requires us to tell you about your rights and our obligations to you in regards to the processing and control of your personal data. This information can be found at [www.knowyourprivacyrights.org](http://www.knowyourprivacyrights.org)

The Winch collects and stores your personal information for three reasons:

- To stay in contact with you about our services and other opportunities
- To process your current and future room booking requests
- To process any donations or other offers of support.

The Winch will not share identifiable personal details about you without your permission unless you tell us it is OK or if we are required to do so by law. We value the trusting relationships we build with our supporters.

To help keep your information safe the Winch stores personal data on a secure database or in locked cabinets. We only keep the information for as long as we need it in line with our Data Protection Policy and as long as we are required to within the law and we will dispose of it safely after this time.

You also have a right to access the information we hold about you and to choose how your information is used. If the information we hold isn't accurate, you can ask us to correct it.

We may also collect information regarding your visit to the website. This may include where you are geographically, how you were referred to us (e.g. search engines or email marketing), your browser and device type, the pages you viewed and duration of your visit and any search terms used.

## **Cookie Policy**

When you visit the Website, we may assign your computer one or more cookies, to facilitate access to our site and to personalise your online experience. Through the use of a cookie, we also may automatically collect information about your online activity on our site, such as the web pages you visit, the time and date of your visits, the links you click, and the searches you conduct on our site.

We use Google and SquareSpace Analytics to collect information about how visitors use the website. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. For more information about Google's privacy policy, please visit <https://www.google.com/intl/en/policies/>. If you do not want to allow the use of Google Analytics cookies at all, Google provides an opt-out plug-in for most common website browsers <https://tools.google.com/dlpage/gaoptout>. Also note that third parties (including, for example providers of external services like web traffic analysis services) may also use cookies, over which we have no control. You can refuse cookies by adjusting your browser settings accordingly.

If you have any questions, please speak to a member of staff. For requests to see the information we hold about you or to withdraw your consent for us holding the information, please contact our Data Protection officer in writing by emailing [coo@thewinch.org](mailto:coo@thewinch.org). You can also request a copy of our Data Protection policy. The Winch Board of Trustees has overall responsibility for ensuring that The Winch operates in line with the EU General Data Protection Regulation (GDPR).